



**A NEW VISION
FOR MENTAL HEALTH**

Our Strategic Vision 2017-2022

Transforming lives and
developing new visions
for mental health



Introduction

MindWise is an organisation with a proud history and an exciting future. We have dedicated staff and a strong leadership team committed to sustainable development in a complex environment. Our work is driven by a desire to provide the best possible services and support for those affected by mental health issues and severe mental illness.

Our Strategic Vision 2017-2022 sets the role, direction and priorities for MindWise over the five-year period 2017 - 2022. Our strategic pillars underpin everything we do, they are:

- To **consolidate** and **sustain** our business activities.
- To be **progressive** – ‘moving from recovery to discovery’.
- To **diversify** – ‘our income streams and service portfolios’.
- To be an **educator**: ‘providing a life stage approach to mental health and wellbeing’

- To be a **quality service provider**: IIP; IIV; EMCC; NISCC; Best practice.

We also recognise the contributions we have made within the youth and criminal justice arena over the past five years. We aim to consolidate, sustain and progress this work and become ‘**a go-to service provider for youth and criminal justice**’.

Our strategic vision describes how we are working towards a world where everyone, irrespective of mental health or disability, can discover a meaningful quality of life and participate fully as citizens in society.

Our three strategic goals are clear and direct:

Goal 1: To support recovery through the expansion and development of creative and innovatory models of best practice and services.

Goal 2: To raise awareness of the issues affecting those at risk of or experiencing mental health issues, their families and carers.

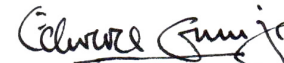
Goal 3: To continue to develop a high value based organisation that is dynamic, ambitious and fit for the future.

These goals are supported by a series of comprehensive objectives and yearly plans which describe how we will make sure they are all achieved.

We are guided in all we do by our vision, mission and values.

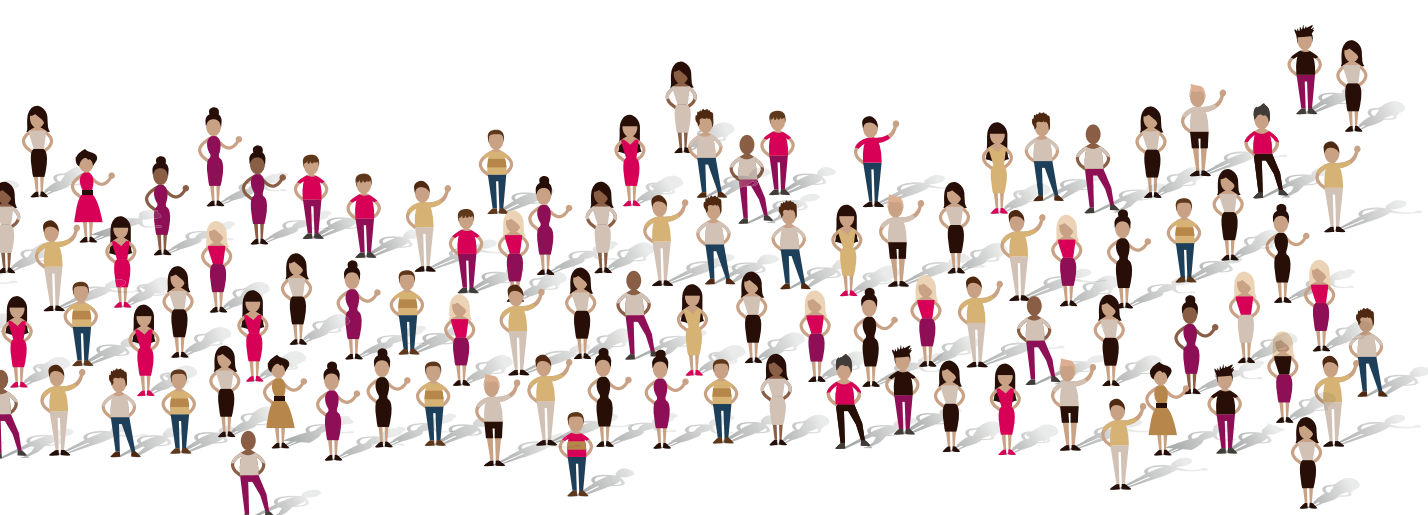


Charles Bamford
Chairperson



Edward Gorrington
Chief Executive Officer





Our Vision

Our vision is a world where people affected by mental health issues receive the support they need to lead a fulfilling life through recovery and discovery.

Mission

Our mission is to transform lives and develop new visions for mental health by challenging stigma and discrimination and providing quality services and support.

Our Values

Our values underpin everything that we do in supporting people affected by severe mental illness and mental health difficulties, they are:

Passion	We are passionate about mental health and wellbeing	We are committed to challenging mental health stigma and discrimination. We pride ourselves on developing new and innovative ways to promote positive mental health and wellbeing.
Respect	We are respectful and value everyone in society	We all have the right to be treated equally and to live our lives with dignity, free from stigma, discrimination and harassment.
Empathy	We are empathetic, we listen and support you when you need it	We understand how challenging living with a mental health issue can be. We believe people have the right to determine their own goals and aspirations and we will support them in their journey to fulfil them.
Togetherness	We believe that working together is the best way to achieve our goals	Working together with all our stakeholders we transform the lives of those living with mental health issues.



Goal 1

To support recovery through the expansion and development of creative and innovatory models of best practice and services

1.1: We will sustain and develop our existing adult mental health service provision by enhancing our service user participation and engagement strategies; volunteering initiatives; management of transitions from adult to older people services and the development of our personality disorder work.

1.2: We will develop our youth & criminal justice strategy aiming to enhance existing service provision and develop new opportunities, including supporting the needs of Victims.

1.3: We will develop our children and families strategy aiming to support early intervention and prevention strategies to include peri-natal interventions.



1.4: We will sustain and develop our early intervention and prevention activities to support young people, which includes a clear focus on the transitional period from Child and Adolescent Mental Health services (CAMHs) to adult services.

1.5: We will sustain and develop our Talking Therapies portfolio and continue to be the thought leader in the field of coaching as an innovative model of practice.





Goal 2

To raise awareness of the issues affecting those at risk of or experiencing mental health issues, their families and carers

2.1: We will support and influence the implementation of the new Mental Health Capacity legislation by sustaining our lead role as Secretariat to the All Party Group on Mental Health and by developing our advocacy service provision to meet the needs and opportunities arising from Mental Health Capacity Legislation.

2.2: We will continue to raise awareness of mental health issues and address stigma by being active partners in the 'Change Your Mind' and 'Together For You' alliances and by developing MindWise staff as Mental Health Ambassadors.



Goal 3

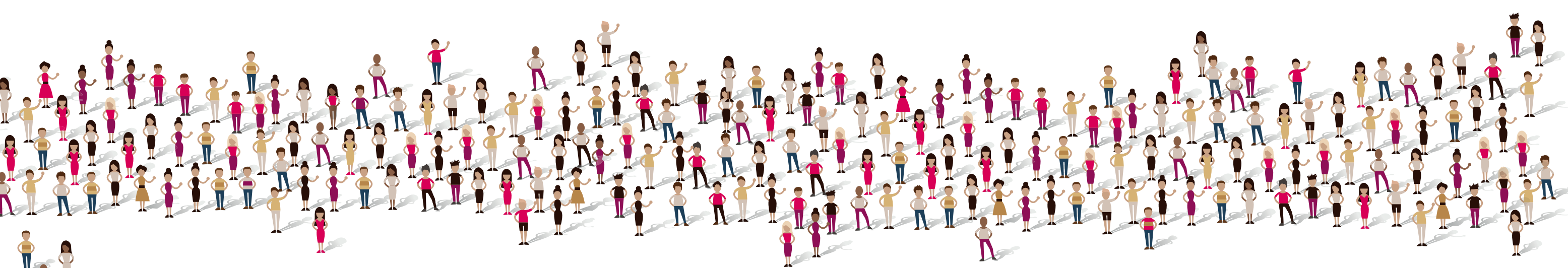
To continue to develop a high value based organisation that is dynamic, ambitious and fit for the future

3.1: We will develop a fit for purpose, interactive website, as a key engagement tool to drive forward Our Strategic Vision 2017-22.

3.2: We will establish WorkWise as a recognizable brand in the market, creating unrestricted income for the organisation as a whole.

3.3: We will sustain and develop robust human resource and financial strategies to support the achievement and success of Our Strategic Vision 2017-22.

3.4: We will sustain and develop our good governance systems to ensure our strategic vision is achieved, remains fit for purpose and supports our sustainable development beyond 2022.



Membership

‘Together we can make a difference’

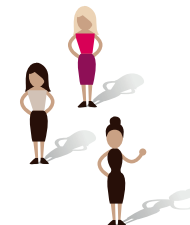
MindWise’s VOICE is created through its membership. Our members have the opportunity to influence our work at all levels. As a member you will receive regular MindWise news updates, be invited to engagement events and encouraged to become an active member. You will also have the opportunity to influence our work through electronic polling on hot topics.

For more information on membership please email **membership@mindwisenv.org**

Volunteering

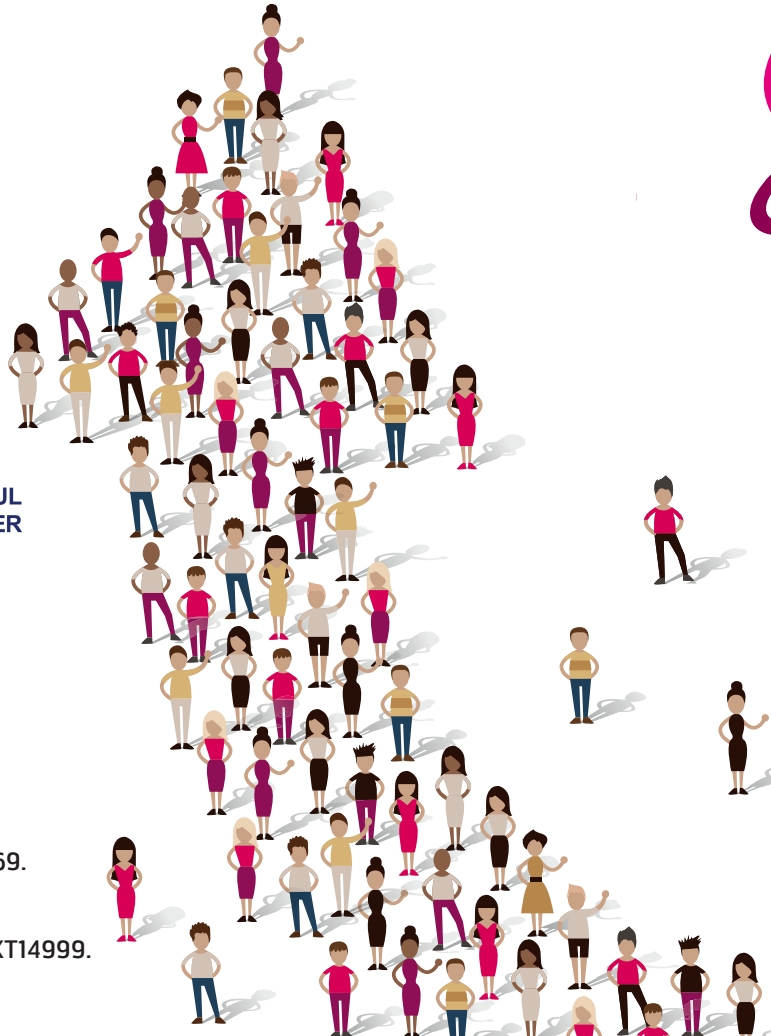
Becoming a volunteer with MindWise has many benefits which include learning new skills, gaining valuable experiences, forming new friendships, having fun and developing confidence and self-esteem. We provide a wide range of training opportunities for volunteers. For many of our volunteers it’s about ‘giving back’ whilst making a valuable contribution to MindWise, other organisations in the local community or to the wider mental health arena.

For more information on volunteering please contact **volunteer@mindwisenv.org**





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