



## employer of **CHOICE**

- **How healthy is your business?**
- **Does your organisation aspire to become an Employer of Choice?**
- **Do you want to attract the best and brightest talent available?**
- **Are you a forward thinking, innovative organisation which puts the health and wellbeing of its people first?**
- **Does your organisation want to find out more about the relationship between employee engagement and retention, and organisational effectiveness and productivity?**

### **What is Employer of Choice?**

Employer of Choice is a positive, inclusive development initiative which aims to support organisations to design and implement effective wellbeing strategies which promote positive workplace environments where people thrive, and companies succeed. We will open your organisation to a new network of like-minded businesses and organisations as well as recognising your achievements through our accreditation framework.

### **Who is it for?**

Employer of Choice is for organisations which genuinely care about the physical, mental and emotional wellbeing of their people, and want to develop strategies and working practices which ensure that wellbeing is embedded into the very DNA of its culture.

## By becoming an Employer of Choice, your organisation will –

- Gain a deeper understanding of how and why health and wellbeing is the cornerstone of every successful business
- Sign up to a recognised Workplace Wellbeing Charter
- Become part of the Employer of Choice Community and benefit from discounted expert training, guidance, support and networking opportunities
- Develop your own thoughts and ideas in relation to the best ways to de-stigmatise the subject of mental health in the workplace
- Partner with experts in the field of health and wellbeing
- Look beyond your overall return on the investment you have made by participating on this programme to consider the value of the investment that has been achieved
- Be able to incorporate health and wellbeing metrics into your annual reporting
- Develop your own Wellness Calendar
- Design and implement your own Wellbeing Strategy
- Monitor and evaluate the effectiveness of this Strategy moving forward



### Our Approach

A series of high impact, interactive group workshops and on-site coaching sessions will allow your organisation to develop the knowledge and skills to develop practical tools and effective wellbeing strategies that are bespoke to your organisation.

### How to book

Our pilot programme will launch on Thursday 16th May 2019 and places are limited. A second programme will commence on Thursday 27th September 2019.

For further details and costs email: [workwise@mindwisenv.org](mailto:workwise@mindwisenv.org)

**The programme is a working partnership between WorkWise (MindWise New Vision) and Full Potential (Specialists in Organisational Strategy & Change).**



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